



## NumeriX Names James J. Jockle Senior Vice President, Marketing

Financial Services Veteran Joins Executive Team to Help Lead Next Stage of Growth for Largest Derivative and Structure Product Analytics Provider

**New York, March 17, 2008** – NumeriX, the award-winning, independent leader in pricing and risk analytics for fixed income, credit, foreign exchange, hybrids, cross currency, commodities, inflation rate and equity derivatives, today announced that James J. Jockle has joined the company as senior vice president of marketing. Jockle's appointment underscores NumeriX's commitment to further its relationships with its customers and its global partner network with the highest-quality brand experiences across its entire suite of derivatives solutions.

In this role, Jockle will oversee NumeriX's marketing department and support all areas of strategy and management as well as provide leadership and direction for the market research function. He will also drive branding initiatives, corporate and product positioning and associated intellectual property agreements while managing all aspects of NumeriX's marketing communications.

"Looking ahead, we have a very ambitious agenda with several new product and model launches planned for 2008. As we come to market with these new offerings, it is imperative that we effectively communicate with our customers, those of our expansive partner network, and the broader market to ensure that all market participants have knowledge and access to the most sophisticated structuring and pricing software for the derivatives market," said Steven R. O'Hanlon, President and COO of NumeriX.

"Jim has a unique knowledge of the global credit and derivatives market and will bring a fresh approach to our product marketing and overall corporate positioning," O'Hanlon continued. "As NumeriX continues to grow, it is critical that we expand our management team with proven, high-caliber executives. Jim's combination of experience and drive will make him an excellent fit, and we are excited to bring him on board,"

Jockle joins NumeriX after nine years at Fitch Ratings, one of the world's leading rating agencies, where he was most recently responsible for global marketing communications and corporate communications. During his tenure at Fitch, Jockle worked on several key initiatives serving the derivatives market. This includes the marketing of FitchCDX, a platform for derivatives research and data, and the development of new brand dedicated to the enhancement of credit derivative and structured credit ratings, products and services. Prior to Fitch, Jockle was a member of the communications team of Moody's Investors Service.

### **About NumeriX**

NumeriX is the award-winning, independent leader in pricing and risk analytics for fixed income, credit, foreign exchange, hybrids, cross currency, commodities, inflation rate and equity derivatives. NumeriX has a financial engineering and quantitative team composed largely of Ph.D.s on the same scale as the very largest of financial institutions. More than 200 clients and 40 partners across 25 countries rely on NumeriX award winning pricing and risk analytic software for speed and accuracy in valuing their structured products and derivatives. Trading and risk platform vendors leverage NumeriX analytics to gain a time-to-market advantage by embedding the power of NumeriX into their systems. Founded in 1996, the company is

privately held with offices in New York, Chicago, Santa Fe, Toronto, London, Paris, Singapore and Tokyo. For more information visit [www.numerix.com](http://www.numerix.com) <<http://www.numerix.com/>> or type NUMX <GO> on the BLOOMBERG PROFESSIONAL® service.

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